



JAPAN HERITAGE
日本遺産

Moji Port Banana Auction



Moji Port Banana
Auction
Association



**Don't miss the banana auction
if you visit Moji Port!!**

バナナの叩き売り発祥の地

Why is Moji Port called the origin of the banana auction?



Japan began importing bananas through Kobe Port from Keelung Port, Taiwan. A few years later, around 1908, Japan started importing larger quantities. Since Moji Port's location is closer to Taiwan, massive amounts of bananas were unloaded at the port. But, due to problems like bananas going bad during transport, the vendors had to sell them as fast as they could. So, they gathered consumers with their unique sales pitches and started an auction. This is how the banana auction is said to have begun. Soon this selling method became well-known, and Moji Port was called the origin of the banana auction.

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Everybody, we are about to start the banana auction!



The vendors gather participants with the song "Bana-chan Bushi." The song goes, "In March, the spring drizzles come..."



Now, since many participants have gathered around, the vendors begin the banana auction! They start off by saying "First bidding price is ¥1000!" and since that's expensive, you should shout something like, "That's too high!" or "More discounts!"



"¥1000! Nobody?! How about ¥900 then?! Still nobody?! Ok, how about ¥800?!"



This is a Dutch auction where the vendors will lower the price in response to the participants' shouts.



"¥800! Nobody?! How about ¥700 then?! Here you go, my final offer, ¥600, and how about that?!" If you feel like the price is right, raise your hand and call "Yes!" "You there! You raised your hand! We still have plenty of bananas for the rest of you! Let's move to the next bananas, then."



"You there!" "You raised your hand!"

Check out the website too!

Moji-ku mascot character "JIMO"



門司港名物
バナナの叩き売り

じーも 北九州市



"Thanks for buying! All bananas are sold out today, just like always! Thank you very much everyone."